# SEG Popup
## The Best of Fabric Display



*The Most Innovative Portable Backdrop*

## NEW WAVE DISPLAY

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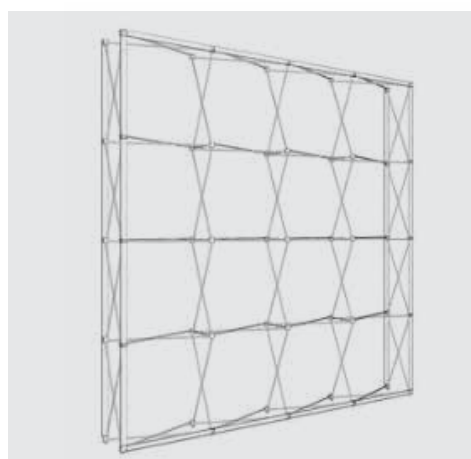
# THE MOST INNOVATIVE PORTABLE BACKDROP

SEG pop up is the latest fabric portable backdrop to our increasing product range. Why the name SEG? Because it uses **Silicon** sewn to the **Edge** of the fabric **Graphic**. Not only does this method make the fabric print straight, it also allows you to have a double side graphic effortlessly. It is fast to set up without the troublesome Velcro tape of the traditional fabric pop up system. Graphic is straighter and flat with good tension. Frame is power coated in the ever beautiful white color thus preventing rusting.

Have we mentioned the weight yet? It's only 11kg for a full set of 3×3(225cm x 225cm).
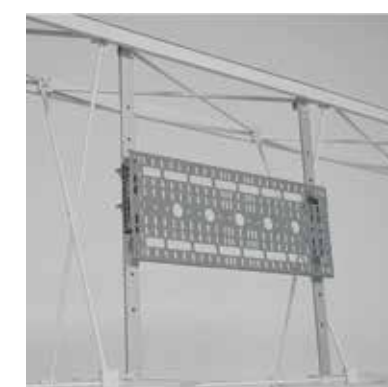


Channel Bars

## LED Curtain



The new innovative portable backdrop comes with many interesting accessories and even illuminated LED lighting system that gives you the lightbox backdrop! What better way than a lighted backdrop to get that attention during your trade show.





**Media screen holder**

**Shelving**



Media screen holder          Shelving
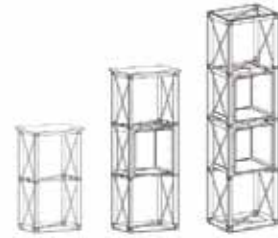
## LED spotlight
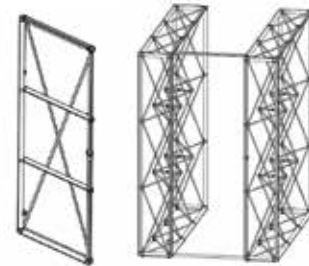


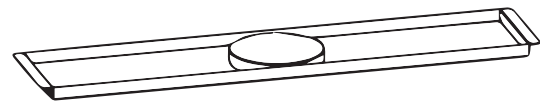## Stabilizing foot

# ACCESSORIES

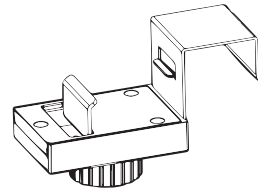**Bar counter**

**SEG tower**

**Internal showcase**

**Door**

**Connetor for bridge**

**LED kit for bridge**

## Storage bags & case option

Carry bag

Carry bag with wheels

Square case

## SEG pop up counter
Set up size: 1000 W x 1000 HT x 400 Depth (mm)
Extendable to 2000mm Length

Backlit LED lighting kit

Back view

# SPECIFICATIONS

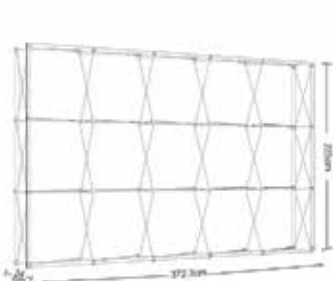| 1 x 3 Straight | 2 x 3 Straight | 3 x 3 Straight | 4 x 3 Straight | 5 x 3 Straight |
|---|---|---|---|---|
| **Set up size** 776W x 2250HT x 340Depth (mm) | **Set up size** 1513W x 2250HT x 349Depth (mm) | **Set up size** 2250W x 2250HT x 340Depth (mm) | **Set up size** 2986 W x 2250HT x 340Depth (mm) | **Set up size** 3723W x 2250 HT x 340 Depth (mm) |

**Scan Here**

▶ Set up video
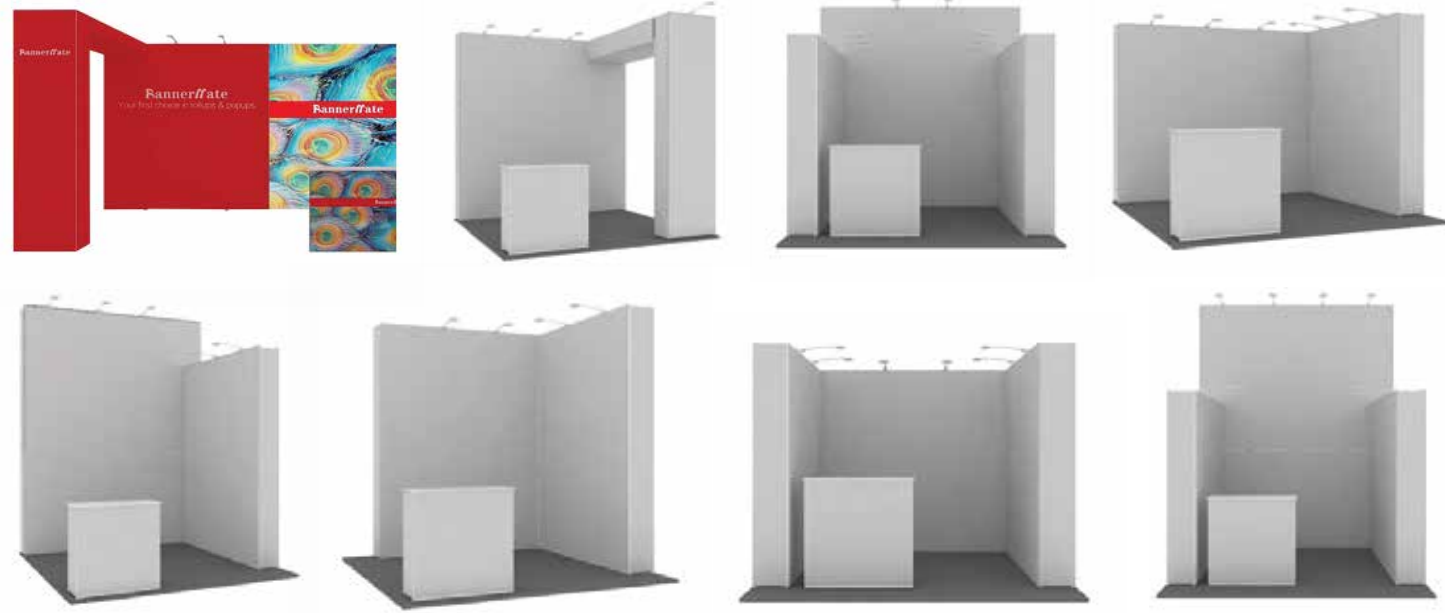
## 3 x 3 Booth



## 3 x 6 Booth



## 3 x 9 Booth





7 x 3 Straight — Media Screen Holder
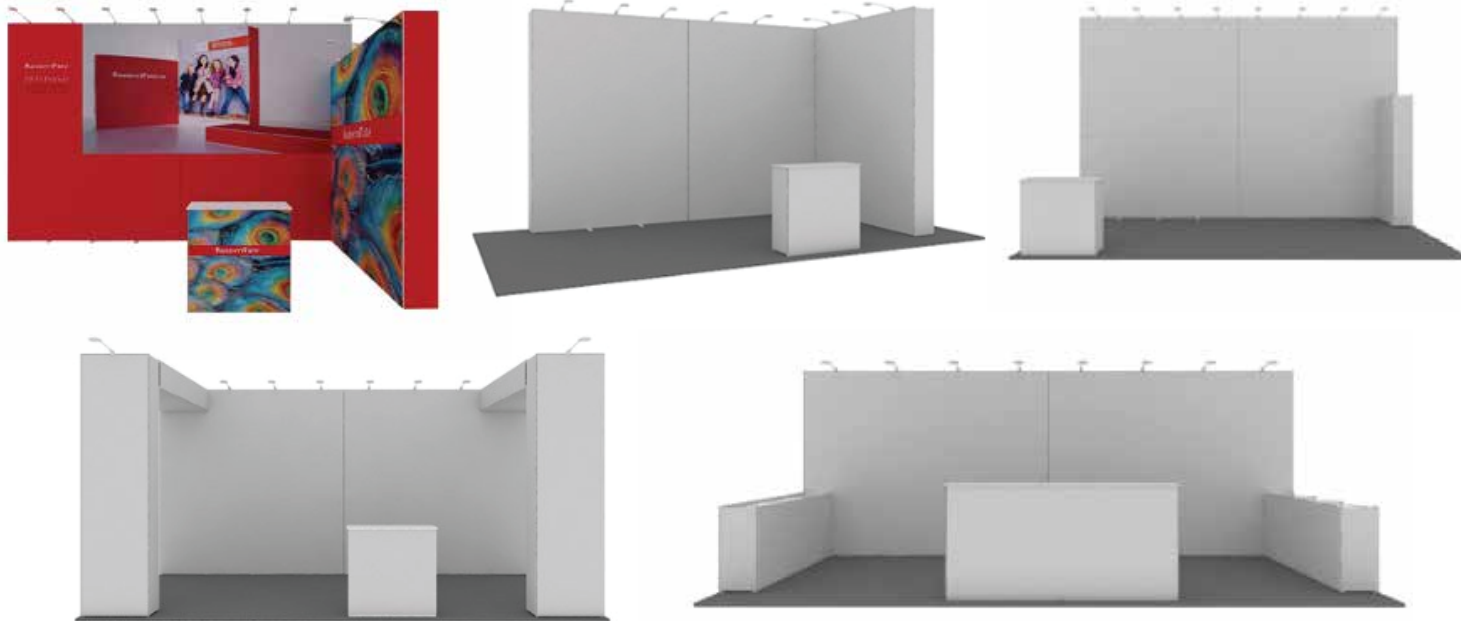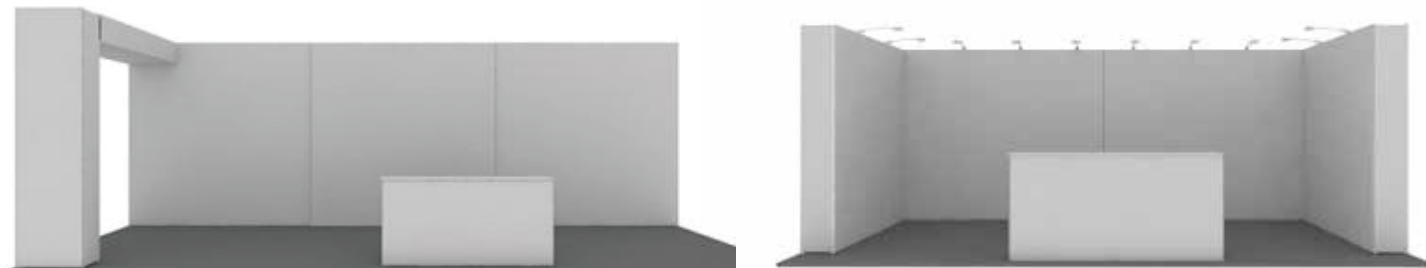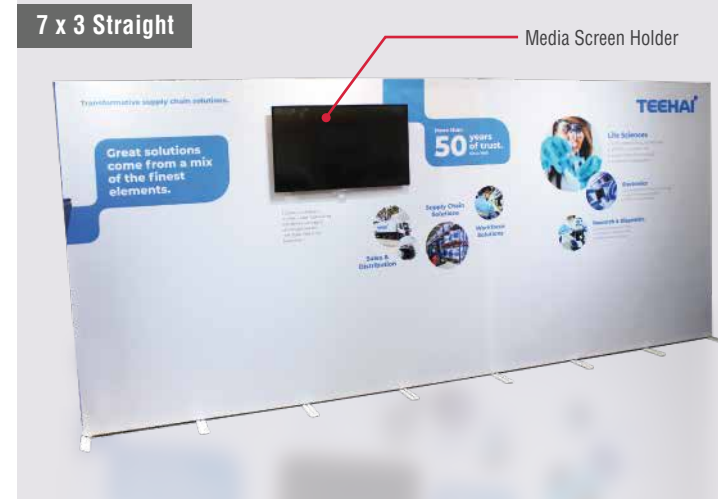
7 x 3 Straight & 1 x 3 Straight — Bridge

Internal Showcase

1 x 2 Straight

5 x 3 Straight

3 x 3 Straight

3 x 3 Straight

3 x 3 Straight

3 x 3 Straight

4 x 3 Straight — Media Screen Holder

4 x 3 Straight & 2 x 3 Straight

2 x 3 Straight

3 x 3 Straight + LED curtain